

# New York Rug Cleaners Institute, Inc.

Learn how NYRCI members benefit from this great organization.

Read below to find out what you will receive as a NYRCI Member in 2009.

## **FREE: 4 Educational Based Dinner Meetings & Workshops:**

4 meetings per year which is covered for FREE by your membership dues in NYRCI. All of our meetings include a cocktail hour. Also, dinner at no additional charge for the first registrant from each member company. Also included for Free at the meeting is an educational workshop on a specific industry related topic. Each dinner meeting will count as 1/2 of an IICRC Continuing Education Credit. When you attend our 4 dinner meetings per year x 1/2 IICRC Credit per meeting it will give you a total of 2 IICRC Continuing Education Credits per year. The Credits can be used to hold your current IICRC Certifications. Most meetings will include a hands on demonstration of the workshop topic. **Recap: 4 FREE Dinners, 4 FREE Educational Based Workshops, 2 FREE IICRC Continuing Education Credits. What could be more fair?**

## **The 2009 Dinner Meetings / Workshops are scheduled for the following dates, places & times:**

**1st - March, 2009 Low Moisture Carpet Cleaning Completed** - 21-01 24th Ave., Richardo's Astoria, Queens, NY

Instructor: Mark Warner President of the LMCCA.

**2nd - May, 2009 Meeting About Green Cleaning Products Completed** - The Holiday Inn—215 Sunnyside Blvd, Plainview, NY

Instructor: Joshua Kaplan of JK Earthly

**3rd - September 8th, 2009 Marketing Dinner Meeting** - The Holiday Inn - 215 Sunnyside Blvd, Plainview, NY

Instructor: Doug Heiferman.

**4th - October 13th, 2009 Cleaners Round Table** - 21-01 24th Ave, Richardo's Astoria, Queens, NY

Instructor: Barry Golomb.

## **FREE Website Referral Source Listing:**

Whether you have a website or not your contact information will be listed on the NYRCI referral website for FREE. If you do have a website the link to your website can also be put onto our referral site to help clients find you easier. This service is only offered to members of NYRCI.

## **FREE Industry Specific Magazine Subscriptions:**

As NYRCI members you will receive a FREE annual subscription to Cleanfax Magazine . This Magazines will keep you up to date on technical & Management information, product development, the newest methods of cleaning, marketing, business articles & items of special interest.

## **Advanced Trainings Throughout The Year:**

Several times per year special classes are held that are devoted exclusively to one specific subject such as carpet cleaning, upholstery cleaning, water damage, leather cleaning, odor control, mold, etc... These classes are usually 2-days long and include some hands on demonstrations as well as discussions. IICRC Credits are offered and these classes are given to members at a heavily reduced rate subsidized by NYRCI.

***As you can see NYRCI gives much more back to its members than most organizations out there.***

### **Van Decals, Shoulder Patches & Logos:**

Recently the NYRCI Logo has been undergoing a face lift. We wanted to keep the original style of the logo but add a newer style to it. We have a few good ideas brewing and a new logo will emerge shortly. Therefore any member will have the privilege of using the Institutes newly designed logo on their vans, websites, work clothes & in any promotional materials as long as they are a current member of NYRCI. These items will be offered at a discounted rate to members only. The NYRCI logo serves as a sign of industry participation which will help your clients to realize they are dealing with a truly professional company.

***Industry logos will help you to quickly build prestige & trust with your old and new clients.***

### **Intangible Benefits:**

Membership in the New York Rug Cleaners Institute means joining your fellow, rug, carpet, restoration & janitorial companies in finding the solutions to mutual problems. There is also an exchange of practical ideas and networking with other member & business owners. ***These are only a few benefits of becoming a NYRCI member.***

### **FREE Invitation:**

NYRCI would be happy to invite you to one of our meetings as our guest. Come on down! Meet our friendly members, enjoy dinner on us and see what we are all about here at New York Rug. If you would like to attend our next meeting for **FREE** please contact one of the following board members today!

Brian Kornet: 516-377-0993

Bill Long: 631-698-9751

Michael Schmitt: 631-220-1767

***Come on down for a FREE Dinner with friends & as a bonus also get the FREE Educational Based Workshop on us here at NYRCI. Call us now! Don't delay. Or you can choose to join today by sending a \$99.00 check for the whole year to NYRCI and we will see you at your first meeting. Make your check payable to NYRCI. You can also choose to sign up with NYRCI at your first meeting, the choice is yours.***

***Send your payment to: New York Rug Cleaners Institute, Inc. 301 Norman Avenue, Brooklyn, NY 11222***

### **See what our members have to say about NYRCI:**

At New York Rug I have met the type of people who really care about the direction of our industry. They also help with the growth of my small business. I have sent work to other members in the past and my clients seem to really like the referral from a trusted source. Most of the NYRCI members have been around for many years and serve as a great source for industry related information. As a member of NYRCI I feel as if I have a team of cleaners behind me and we can take on any challenge that comes our way. I attended a meeting last year and it was on Spot Removal Techniques instructed by Barry Golomb. The very next week after that I had a situation I had never seen before even though I had been cleaning for 12 years as an IICRC Master Certified Textile Cleaner. Needless to say one of the processes Barry taught us worked flawlessly and I made over \$350.00 on just that one spot removal job. Without that little bit of information I received at that meeting I could not have helped that woman. As you can plainly see the benefits outweigh the minimal investment you will make to become a member of such a prestigious group.

***- Michael Schmitt - President / Operator of Kleenrite Carpet Care, Inc., Coram, NY***

By becoming a member I have been able to take advantage of a wealth of knowledge and experience. You can really gain a lot from joining this association.

***- Bill Long / President of Total Supply, Medford, NY***

Fabra Clean has been a member since 1960. I continue to learn at every meeting and the friendships I've gained are priceless.

***- Brian Kornet / President of Farbra Clean, Queens Village, NY***